



## **For Immediate Release**

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### **Signs Now Traverse City Announces 2013 Recycling Program Recipient**

**TRAVERSE CITY, Mich. (Aug. 9, 2013)**—Andrew and Amy Kohlmann, owners of **Signs Now Traverse City**, recently selected FLOW (For Love of Water) as the recipient of their 2013 recycling program proceeds. The team at Signs Now Traverse City, located at 1702 Barlow St., recycles returned signage materials throughout the year and will donate a percentage of the original product sale to the non-profit.

FLOW is a Great Lakes water policy and education non-profit based in Traverse City. FLOW works to ensure that the waters of the Great Lakes are protected now and for future generations by recognizing the Great Lakes as a commons, building deep public awareness, engaging decision-makers about the threats and abuses facing the Great Lakes, and advancing public trust solutions to protect the rights of the people and waters of the Great Lakes Basin.

“After running our recycling program for several years, we have donated over \$2,400 to local organizations dedicated to preserving and improving our region’s natural habitats,” explains Kohlmann.

The Signs Now Traverse City service base includes business solutions for outdoor and indoor signage, banners, window and vehicle graphics, exhibit and trade show graphics, ADA signage, dimensional letters, directional systems and other visual communications tools. For more

information on Signs Now, call (231) 933-7446 or visit the company's website at <http://www.signsnowtc.com>.

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